



SPONSORSHIP PROPOSAL

Comedicine



Putting the MED into
Comedy!

INTRODUCTION

Welcome to the exciting world of Comedience Podcast sponsorship! This is your chance to be a part of an incredible comedy podcast hosted by the talented Dr. Sarah Boston. Dr. Boston, a veterinary surgical oncologist and stand-up comedian, invites hilarious comedians who also work in healthcare (human or animal) to join her on the show. Together, they explore the unique intersection of medicine and comedy, sharing stories about their origins in both fields, the art of joke-writing, and how they navigate these seemingly different worlds.

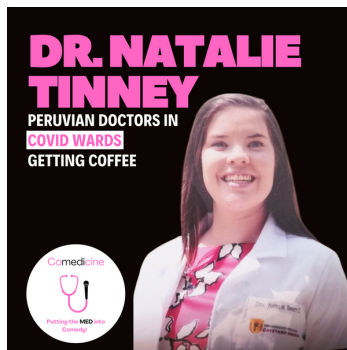
Whether you have a passion for comedy, work in healthcare, or simply enjoy listening to interesting people, the Comedience Podcast is for you! Professionally produced by Twisted Spur Media, our highly-anticipated season one debuted in September, 2023. Season two season will consist of eight episodes, each ranging from 40-50 minutes.

Available everywhere you consume podcasts!
<https://linktr.ee/comediencepodcast>

drsarahboston.com



SEASON 1 HIGHLIGHTS



SEASON 2 CONFIRMED LINE UP

Kelly Dunham
nurse, comedian

Dr Janet McMordie
sports medicine physician, actor, improv actor

Dr Andy Roark
veterinarian, improv actor

Walter Brown
veterinary technician, comedian

Dr Liz Easter
UK based veterinarian, stand up comedian

Dr Rohin Francis
UK based ER physician, comedian, social media content creator

Matthew Ascutto
veterinarian, improv actor, podcaster

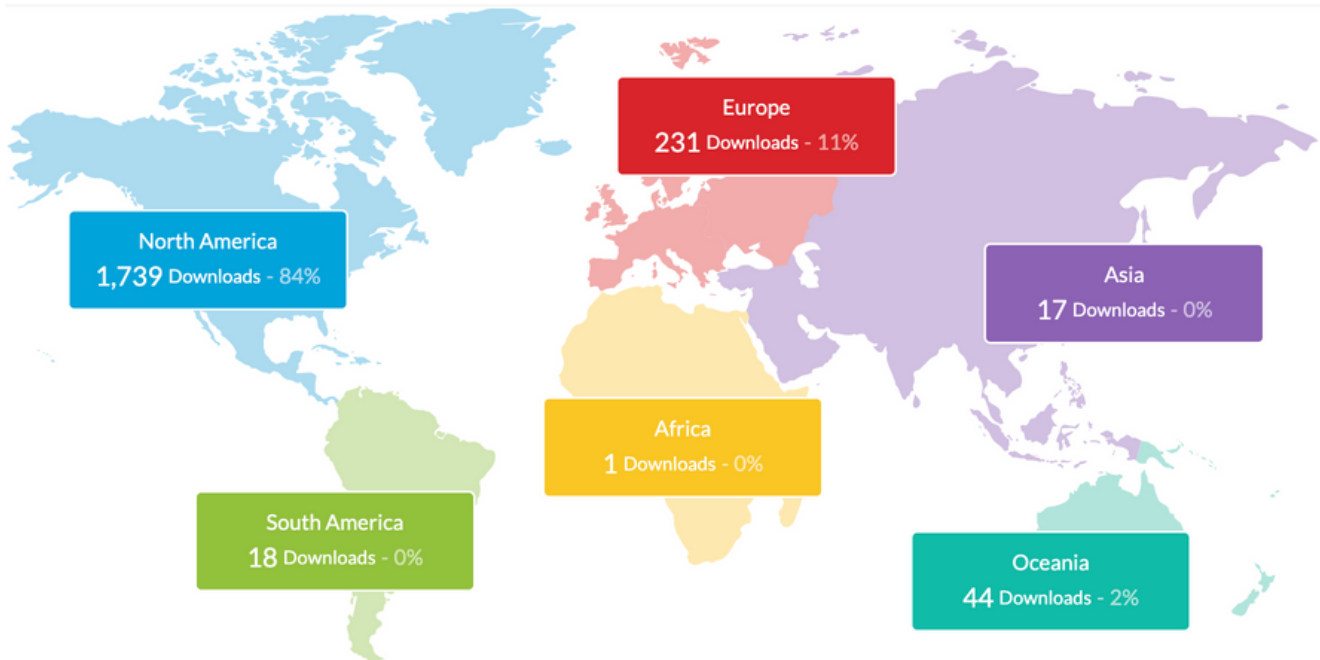
EXPOSURE

>2000
Downloads in the first 90 days!

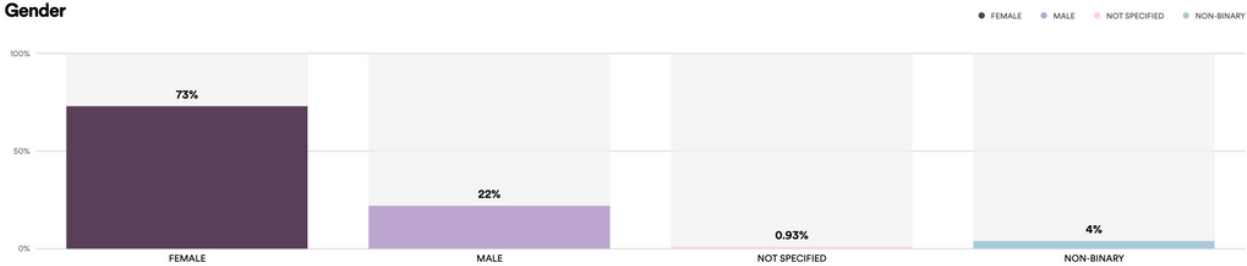
Top 10%
Podcast Global Rank
*Listen Notes

>2100
Instagram Followers

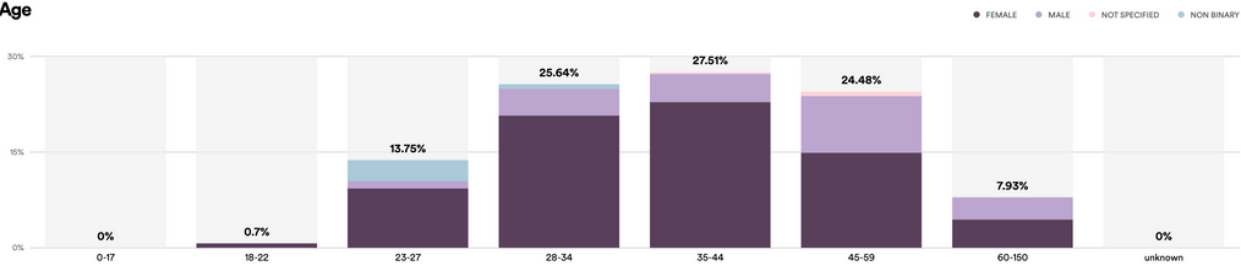
>200
YouTube Views



Gender



Age



INVESTMENT OPPORTUNITIES

Become the exclusive title sponsor for the highly-anticipated season two of Comedience Podcast and enjoy incredible benefits and exposure! As the title sponsor, you will receive:

1. Visibility in our Newsletter: We send an email newsletter showcasing each episode. Your website link will be featured in every Season 1 newsletter.
2. Promotion in our Show Notes: Your website link will be included in the show notes of every episode, ensuring maximum visibility for your brand.
3. Appreciation in the Episodes: At the beginning of each episode, we will express our gratitude and give a shout-out to the title sponsor.
4. Ad Opportunity: Choose the perfect spot for your 30-second ad within each episode to reach our engaged and growing audience - mid-roll or post-roll options.
5. Social Media Recognition: We will tag and promote your brand across our social media platforms, amplifying your reach and exposure (if desired).
6. First Right of Refusal for Season Three: Enjoy the exclusive opportunity to be the title sponsor for the next exciting season of Comedience Podcast.

Season Two Investments:

Exclusive Sponsorship: Be the sole title sponsor for season two for \$10,000 USD.

Non-Exclusive Sponsorship: Grab this opportunity to reach our audience, alongside 1-2 non-competing sponsors per episode, for a total of \$7,500 USD for season two.

In addition to our title sponsor opportunities, we also have advertising space available for non-title sponsors that do not compete with our title sponsor. For a reasonable investment of \$750 USD, you can have a 30-second ad featured in one of our episodes, reaching our engaged audience with your message.

Don't miss out on this incredible chance to align your brand with the Comedience Podcast and reach a diverse audience of comedy lovers, healthcare professionals, and those who appreciate interesting conversations. Contact us today to secure your sponsorship or advertising spot and be a part of this exciting podcast journey!

COMEDICINE'S HOST

Dr Sarah Boston has had a circuitous route to the glamorous world of comedy performance and writing. She is a veterinary surgical oncologist who is an ACVS board-certified small animal surgery and an ACVS Founding Fellow of Surgical Oncology and Oral & Maxillofacial Surgery. She has practiced in academia as a tenured Associate Professor at the University of Guelph and the University of Florida. She is currently in private practice in the Toronto area.



Sarah is also a cancer survivor. (Ironic, right?) Her bestselling memoir, *LUCKY DOG: HOW BEING A VETERINARIAN SAVED MY LIFE*, was published by The House of Anansi in 2014. *LUCKY DOG* will make you laugh and ugly cry, sometimes at the same time, most of the time out loud. Sarah's book got her on the path of comedy writing and eventually stand up comedy. Sarah has taken comedy writing and stand up classes at Second City, Absolute Comedy and the American Comedy Institute. She is 2023 graduate of the Humber College Comedy Performance and Writing Program. She is the 2023 recipient of the Tim Sims Encouragement Fund Award, which recognizes and supports promising comedic performers in the early stages of their careers, as well as the Award for Academic Excellence from Humber College. She currently performs stand up in the Toronto area and is a regular performer at YukYuks (Rising Stars). She has performed at the Hillside Folk Festival and the Guelph Comedy Festival.



CONTACT INFORMATION:

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